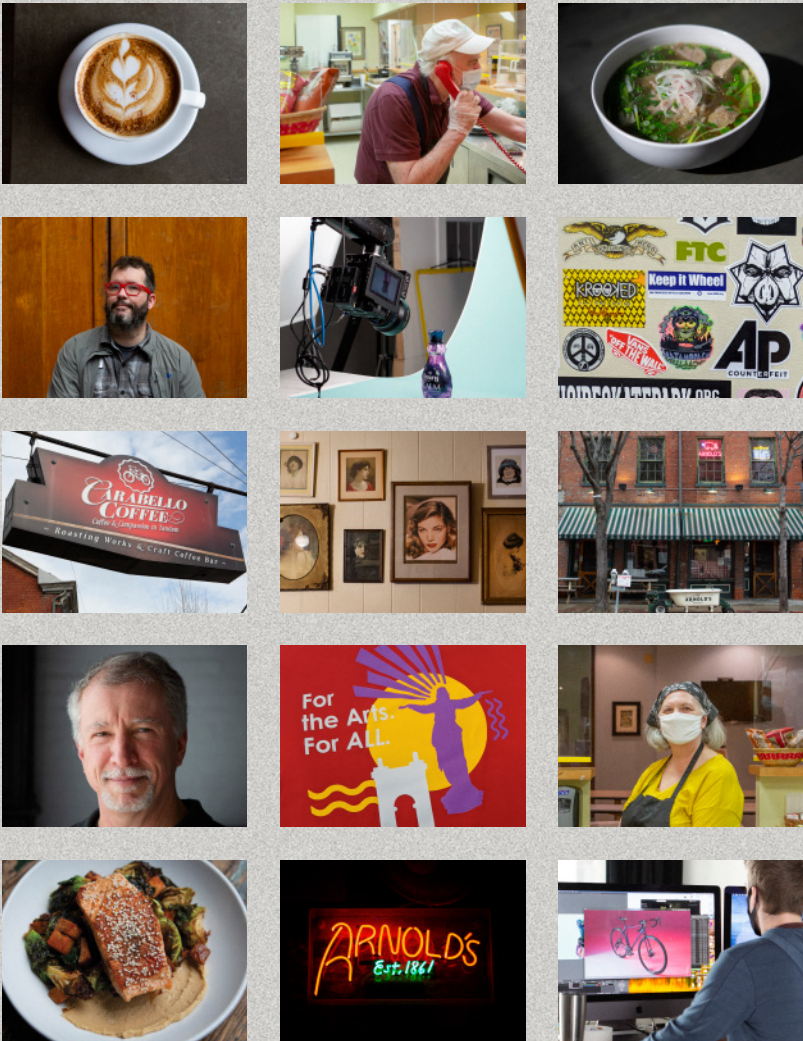


2021 ADDYs

Cincinnati

Save the Queen

Save the Queen



Save the Queen City: You know her. You love her. You've been there for her best and stood by her at her worst. And that shared loyalty makes us proud to be an agency from the Midwest.

We knew it wasn't right to celebrate last year's huge wins without helping out those who've had huge losses. To us, that meant sharing the gold with small businesses who were there for us every step of the way. That's why, between all the cheering and hardware, **we'll share the spotlight with some of our favorites.**

So, on Monday, when the ADDYs hangover finally clears, swing by for lunch or add them to your roster – it's a small step we can all take to help #SaveTheQueen.



AdClub Cincinnati Board of Directors 2020–2021

- Greg Livingston, Curiosity — President/Treasurer
- James Browning Jr., Marsh Ideas — Student Engagement Committee Chair
- Jeff Eberlein, Brand It For Good — Membership Chair
- Jocile Ehrlich, Better Business Bureau — Board Advisor, Governance
- Matt Healy, DevPhase — Technology Committee Chair
- Charlie Martin, Martin Branch Consulting — Immediate Past President, ADDY Chair
- Katy Martinez, Grey Midwest — Communications Chair
- Ted Monnin, Equator — Board Strategist
- Jackie Reau, Game Day Communications — Program Committee Chair
- Trisha Sefakis, HCDC — Board Secretary
- Yvonne Starkey-Posey, Grey Midwest — Diversity, Equity & Inclusion Committee Chair
- Brad Turner, Empower — Silver Medal/Past President Council

ADDY Thanks To:

- | | |
|-------------------------|----------------------|
| Storyocity | Joel Roewer |
| Graphic Village | Mike White |
| Wood Herron & Evans LLP | Maddie Hordinski |
| Katy Martinez | Courtney Frank |
| Greg Livingston | Mandy Russell |
| Matt Fischer | Danyelle Taylor |
| Trey Harness | Garret Ollish |
| Jeff Warman | David Klingerman |
| Matt Cragnolin | Cody James Timmerman |
| Andy Millard | Troy Hitch |
| Christian Jaekle | |

The Judges

- Joel Arzu — ACD, Ogilvy Chicago
- Emily Chang — Copywriter, Droga5, NYC
- Joshua Erhart — Marketing, Chicago, former BBDO
- Kevin Hart — CD Mathworks, Boston
- Dan Rozier — CD Laundry Service, NYC
- Lizzie Wilson — CD, NYC, former McCaen

Corporate Members

Platinum

Marsh Ideas, Empower, Barefoot/Proximity, Curiosity, Grey Midwest

Gold

DeanHouston

Silver

Graphic Village

Bronze

Wordsworth, Lightborne-Borne Content, Creatives On Call, LEAP, Reverb Art & Design, SaatchiX/Publicis, WCET, Vehr Communications, Game Day Communications, Spectrum, Wood Herron & Evans

AdClub Scholarship Winners

AdClub Cincinnati is proud to announce the recipients of scholarship awards for the Spring 2021 semester. The AdClub Scholarship Fund, managed by the Cincinnati Scholarship Foundation, was established to provide financial support to students pursuing a degree in the marketing communication field.

Atiya Reed — Advertising, Xavier University

Salaphaty Rao Marrao — Digital Media, University of Cincinnati

American Advertising Awards

The American Advertising Awards is the advertising industry's largest and more representative competition, attracting over 40,000 entries every year in local AAF Club competitions. The local phase is the first of a three-tier, national competition. Local ADDY winners compete against winners from the other local clubs in one of the 15 district competitions. District ADDY winners are then forwarded to the third tier, the national stage of the American Advertising Awards. Entry in the local AdClub competition is the first step toward winning a national ADDY.

AMERICAN
ADVERTISING
AWARDS

From the President:

On behalf of your AdClub Cincinnati Board, we want to thank each and everyone in the advertising and marketing communications field for your interest and engagement in this year's ADDY Competition. In a year filled with both personal and professional challenges for all of us, we want to recognize the contributions of all of you who submitted entries to the ADDY Competition, our judges, our individual members, our corporate members, our sponsors and support organizations. Without you and the support of our Greater Cincinnati advertising and marketing communications community, there would not be an AdClub.

AdClub Cincinnati has seen its share of challenging and changing times since its inception in 1904. Through World Wars, The Great Depression, the Cold War, the AdClub has endured and prospered. This year with the largest worldwide pandemic in recent history, it has been another challenge to say the least, but as throughout its history, the AdClub has continued to move forward and be a focal point of community for the professionals who ply their craft day in and day out in our field.

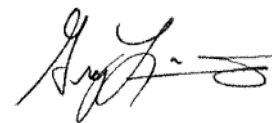
We want you to know that AdClub Cincinnati, with your support, is strong and growing! In the last 18 months we have seen tremendous new enthusiasm for the AdClub. Some of the highlights include:

- We have more than doubled the club membership
- We have increased corporate membership by more than 4-fold
- We re-branded, from AAF Cincinnati to AdClub Cincinnati, following a number of strategy sessions held with members of our community. The fresh branding aligns with the exciting momentum that the club is experiencing. We are still affiliated with the national AAF organization, but the strategy to focus on our own unique community is reflected in the new name and branding.
- We awarded two scholarships to students, via the Advertising Club Scholarship Fund, the first two scholarships given out in over 10 years.
- We have shifted from monthly lunches to low-cost engaging community and learning event activities. This has shifted to successful virtual events since the onset of the Covid-19 pandemic and we look forward to getting back to in-person events in 2021!

Our Mission is straightforward; To advance the region's advertising and communications community by creating opportunities for its members to exchange ideas, enrich careers, and inspire creativity.

How do we do that - YOU! We need you, to be a member of AdClub Cincinnati, to join one of the many committees and be engaged and part of this movement. We are extremely excited about the future of your AdClub Cincinnati, and we look forward to the many exciting opportunities we will have to fulfill our mission together.

With best wishes,



Greg Livingston
AdClub Cincinnati, President

**Ad
Club**
CINCINNATI



Business Feature

“
The whole Cincinnati agency community really needs to check out SRO Prints.

Jeff Warman

Curiosity

SRO Prints

10235 Spartan Dr,
Cincinnati, OH 45215

(513) 873-1109

sroprints.com

SRO PRINTS is a woman-owned social enterprise full-service branding company on a mission to give training and second chances to recovering addicts. Their primary purpose is to empower the lives of their employees and provide the best service for their customers.

Best of Show

Best of Show

Empower

American Standard #Flush2020 **Advertiser: American Standard**

Integrated Campaigns - Integrated
Advertising Campaigns - Consumer
Campaign-Regional/National



Credits

Sean Dana, Senior Creative Director

Josh Flynn, VP, WOMM

Andrea Book, Senior Designer

Evan Dulaney, Senior Copywriter

Raleigh Cavey, Senior Specialist, WOMM

Wally German, Visual Engineer

Emily Locker, VP, Client Leadership

Justin Diamond, Associate Director,
Client Operations

Alison Yeager-Fichner, Director,
Agency Operations

Terry Dillon, Creative Director

Ben Williamson, Senior Account Manager

Bryan O'Loughlin, Associate Director,
Social Media

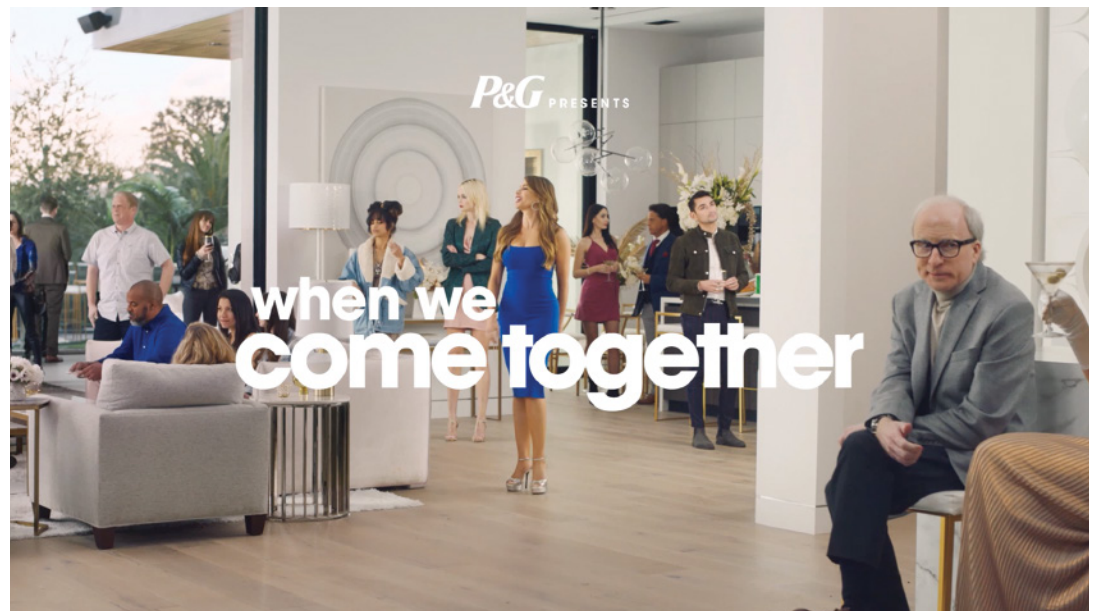
Judges Choice

Judges Choice

Grey Midwest

When We Come Together Advertiser: Procter & Gamble

Film & Video - Video Editing



Credits

Pete Carter, Vice President and Harley Procter Marketer, Brand Building Integrated Communications P&G

Brad Trimble, BBIC IPM - P&G

Adam Kahn, Chief Creative Officer

Jeff Stamp, Chief Content Officer - Grey NY

Brooke Anderson, Creative Director

Zach Fugate, Art Director

Brooke Strozdas, Copywriter

Christopher Reintz, Chief Client Officer

Sarah Medley, Group Director, Client Operations

James McPherson, Chief Production Officer - Grey NY

Dante de Parma, Integrated Producer - Grey NY

Alon Benari, Chief Creative Officer - Eko

Judges Choice

Grey Midwest

#TimeToTampax Social Campaign
Advertiser: P&G / Tampax
Social Media - Social Media -
Social Media Campaign



- Credits**

Adam Kahn, Chief Creative Officer

Margaret Russo, Group Creative Director

Marissa Kramer, Associate Creative Director

Jessica Cahill, Senior Designer

Kaitlyn Keyes, Designer

Brooke Strozdas, Copywriter

Andrea Bollin, VP, Account Director

Sarah Medley, Group Director,
- Client Operations

Libby Zesch, Project Manager

Telisha Galizio, Associate
Director of Strategy

Christopher Reintz, Chief Client Officer

Matt Berohn, Director/Display Manager

Judges Choice

Empower

Window Gift Guide
Advertiser: Empower
Advertising Industry Self-Promotion (Out-
of-Home & Ambient Media) - Advertising
Industry Self-Promotion Ambient Media



- Credits**

Andrea Book, Senior Designer

Sean Dana, Senior Creative Director

Terry Dillon, Creative Director

Evan Dulaney, Senior Copywriter

Wally German, Visual Engineer

Charlie Spicker, Visual Engineer

Jenna Pagliarini, Creative Intern
- Natalie Baer, Director, Creative Production

Meghann Craig, VP, Marketing

Ali Kelly, Associate Director, Marketing



Business Feature

“
They gave us a
sense of normalcy
even though
the world seemed
so strange.”

Rudy Harris

Harris Media Co.

Carabello Coffee

107 E 9th Street
Newport, KY 41071

(859) 415-1587

carabellocoffee.com

Carabello Coffee started in a garage in the fall of 2009 with a philanthropic vision, a hot air popcorn popper and a few pounds of green coffee beans. From there Justin & Emily Carabello have steadily grown their small business as a way to help fund sustainable change in underdeveloped coffee producing nations.

Gold

Gold

Curiosity

Just Curious
Advertiser: Curiosity

Advertising Industry Self-Promotion (Sales & Marketing) – Collateral – Direct Marketing & Specialty Advertising (printed or digital)

Credits:
Jeff Warman, Chief Creative Officer
Lee Taylor, Creative Director
Jillian Kavinsky, Art Director
Christian Jaekle, Copywriter
Andy Millard, Designer
Joel Roewer, Photographer
Courtney Frank, Producer

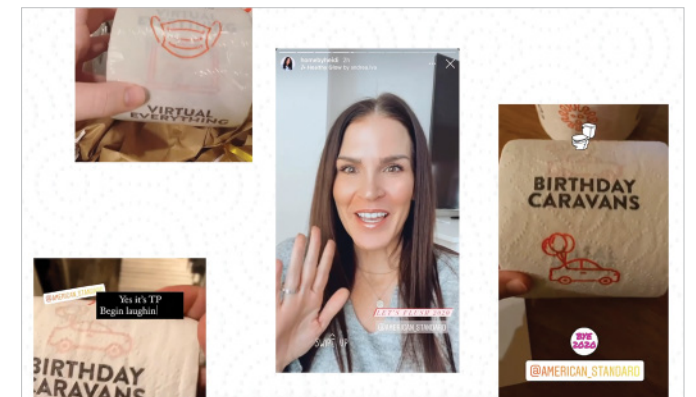


Empower

American Standard #Flush2020
Advertiser: American Standard

Social Media - Social Media Campaign

Credits:
Sean Dana, Senior Creative Director
Josh Flynn, VP, WOMM
Andrea Book, Senior Designer
Evan Dulaney, Senior Copywriter
Raleigh Cavey, Senior Specialist, WOMM
Wally German, Visual Engineer
Emily Locker, VP, Client Leadership
Justin Diamond, Associate Director, Client Operations
Alison Yeager-Fichner, Director, Agency Operations
Terry Dillon, Creative Director
Ben Williamson, Senior Account Manager
Bryan O'Loughlin, Associate Director, Social Media



Yellowhaus Studio

Who Dey State of Mind
Advertiser: Cincinnati Bengals

Online Film, Video, & Sound -
Internet Commercial - Internet Commercial
Campaign

Credits:
Patrick Meier, Director / DP / Editor
Jeff Bucalo, Producer
Ben Dover, Gaffer
Mike Rotche, Grip
Amanda Huggenkis, Hair & Makeup / Stylist

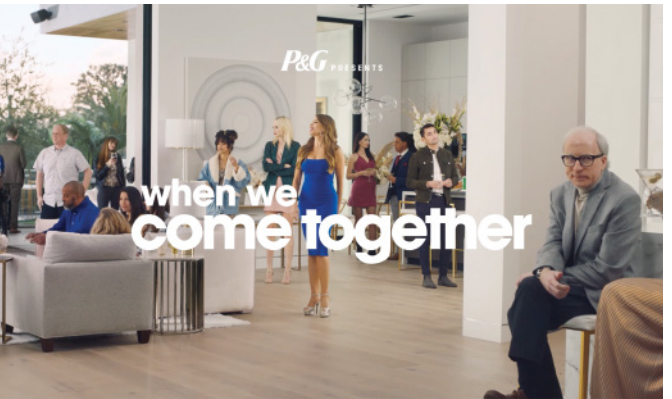


Grey Midwest

When We Come Together
Advertiser: Procter & Gamble

Television Advertising – Regional/National –
Single Spot - Up to 2:00

Credits:
Pete Carter, Vice President and Harley
Procter Marketer, Brand Building Integrated
Communications P&G
Brad Trimble, BBIC IPM - P&G
Adam Kahn, Chief Creative Officer
Jeff Stamp, Chief Content Officer - Grey NY
Brooke Anderson, Creative Director
Zach Fugate, Art Director
Brooke Strozdas, Copywriter
Christopher Reintz, Chief Client Officer
Sarah Medley, Group Director,
Client Operations
James McPherson, Chief Production Officer -
Grey NY
Dante de Parma, Integrated Producer - Grey NY
Alon Benari, Chief Creative Officer - Eko



Curiosity

No is Our Whoa :30
Advertiser: Native

Online Film, Video, & Sound - Internet
Commercial - Single Spot – Any Length

Credits:
Jeff Warman, Chief Creative Officer
Katie Gerdes, Creative Director
Jane Manchester, Associate Creative
Director, AD
Christian Jaekle, Copywriter
Andy Millard, Designer
Mike White, Production Artist
Jillian Kavinsky, Content Designer
Joel Roewer, Digital Media Designer
Dan Bryant, Producer
Watts LA, Directors
London Alley, Production Company
I Love Dust, Motion Graphics



Curiosity

No is Our Whoa/Brad
Advertiser: Native

Online Film, Video, & Sound - Internet
Commercial - Single Spot – Any Length

Credits:
Jeff Warman, Chief Creative Officer
Katie Gerdes, Creative Director
Jane Manchester, Associate Creative
Director, AD
Christian Jaekle, Copywriter
Andy Millard, Designer
Mike White, Production Artist
Jillian Kavinsky, Content Designer
Joel Roewer, Digital Media Designer
Dan Bryant, Producer
Watts LA, Directors
London Alley, Production Company
I Love Dust, Motion Graphics



Curiosity

No is Our Whoa Campaign
Advertiser: Native

Online Film, Video, & Sound - Internet
Commercial - Internet Commercial Campaign

Credits:
Jeff Warman, Chief Creative Officer
Katie Gerdes, Creative Director
Jane Manchester, Associate Creative Director, AD
Christian Jaekle, Copywriter
Andy Millard, Designer
Mike White, Production Artist
Jillian Kavinsky, Content Designer
Joel Roewer, Digital Media Designer
Dan Bryant, Producer
Watts LA, Directors
London Alley, Production Company
I Love Dust, Motion Graphics



Drive Media House

2020 Demo Reel
Advertiser: Drive Media House

Advertising Industry Self-Promotion (Film, Video, & Sound) - Advertising Industry Self-Promotion Film, Video & Sound

Credits:
Eric Batke, Director & Editor
Stephen Sargent, Producer
Dave McMurray, Executive Producer
Brandon Weaver, Sound Designer



Saatchi & Saatchi X

Bounce Pet Hair & Lint Guard
Advertiser: Procter & Gamble

Integrated Campaigns - Integrated Advertising Campaigns - Consumer Campaign-Regional/National

Credits:
Casey Lissau, VP, Creative Director
Sadia Ashraf, Associate Account Director
Zaki Khalid, Account Executive
Eric Hahn, Senior Copywriter
Derrick Ellis, Associate Creative Director
Mo Philopos, Senior Art Director
Eric Rutherford, Art Director
Alli Whitaker, Producer
Anita Frederick, Senior Production Manager
Tonya Hornsby, Project Leader
Jeff Sciortino, Photographer
Robert Frolich, Filtre, Retouching



Empower

American Standard #Flush2020
Advertiser: American Standard

Integrated Campaigns - Integrated Advertising Campaigns - Consumer Campaign-Regional/National

Credits:
Sean Dana, Senior Creative Director
Josh Flynn, VP, WOMM
Andrea Book, Senior Designer
Evan Dulaney, Senior Copywriter
Raleigh Cavey, Senior Specialist, WOMM
Wally German, Visual Engineer
Emily Locker, VP, Client Leadership
Justin Diamond, Associate Director, Client Operations
Alison Yeager-Fichner, Director, Agency Operations
Terry Dillon, Creative Director
Ben Williamson, Senior Account Manager
Bryan O'Loughlin, Associate Director, Social Media



BLDG Refuge

The Florence Y'all's
The Florence Y'all's
Integrated Campaigns - Integrated Brand Identity Campaign - Local or Regional/ National

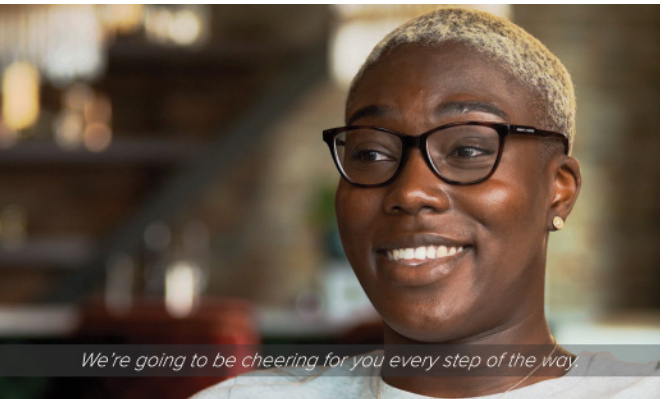
Credits:
Sydney Lamb, Designer
Nick Dew, Chief Creative Officer
Andy Cluxton, Director of Communication Strategy



Empower

Grind Before You Shine Series
Advertiser: Empower
Advertising Industry Self-Promotion (Cross Platform) - Advertising Industry Self-Promotion Campaigns - Single Medium Campaign

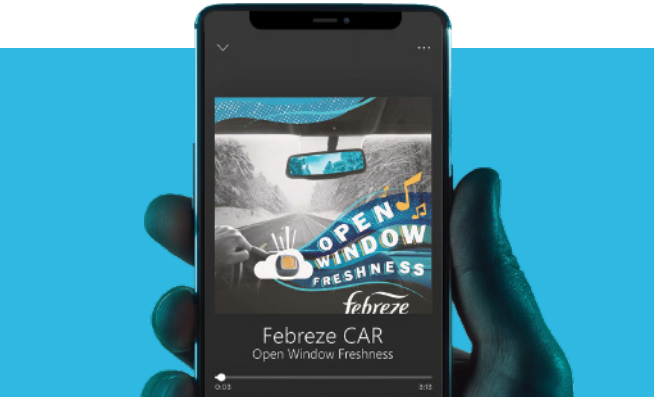
Credits:
Annette Echikunwoke, Search Specialist
Terry Dillon, Creative Director
Meghann Craig, VP, Marketing
Sean Dana, Senior Creative Director
Wally German, Visual Engineer
Charlie Spicker, Visual Engineer
Evan Dulaney, Senior Copywriter
Andrea Book, Senior Designer
Natalie Baer, Director, Creative Production
Ali Kelly, Associate Director, Marketing



Grey Midwest

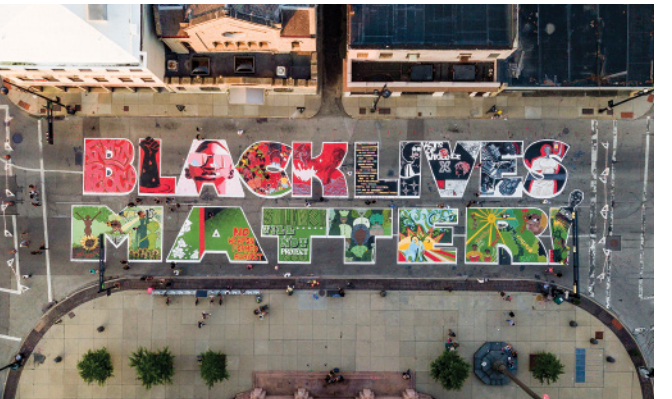
"Open Window Freshness" Song Ad
Advertiser: P&G / Febreze
Copywriting - Copywriting

Credits:
Adam Kahn, Chief Creative Officer
Margaret Russo, Group Creative Director
Marissa Kramer, Associate Creative Director
Mark Van Patten, Art Director
Lauren Hayes, Art Director
Marge Mikolajewski, VP, Account Director
Emily Fague, Account Supervisor
Sarah Medley, Group Director, Client Operations
Lee-Ann Hall, Project Manager
Katie Pembaur, Strategy Director
Christopher Reintz, Chief Client Officer



Empower

Black Lives Matter Mural Photo
Empower
Visual - Still Photography - Color, Single
Credits:
Wally German, Visual Engineer



gyro

EmblemHealth "A New New York"
Advertiser: EmblemHealth

Visual - Still Photography - Black & White/
Color/ Digitally Enhanced - Campaign

Credits:
Michael Tittel, Executive Creative Director
Carolyn Frank, Associate Creative Director
Peter Turnley, Photographer
Maggie Powers, Creative Director

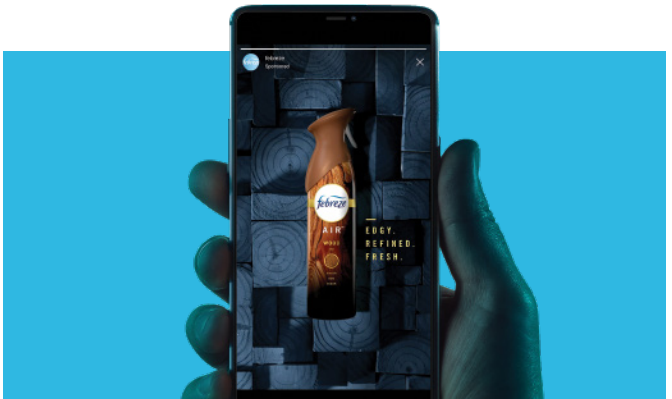


Grey Midwest

Origins Collection Launch Social Ad
Advertiser: P&G / Febreze

Visual - Art Direction - Art Direction—Single

Credits:
Adam Kahn, Chief Creative Officer
Margaret Russo, Group Creative Director
Marissa Kramer, Associate Creative Director
Mark Van Patten, Art Director
Kaitlyn Keyes, Designer
Kevin Passmore, Motion Designer
Ryan Spalazzi, SVP of Creative Content
Marge Mikolajewski, VP, Account Director
Emily Fague, Account Supervisor
Sarah Medley, Group Director,
Client Operations
Lee-Ann Hall, Project Manager
Katie Pembaur, Strategy Director

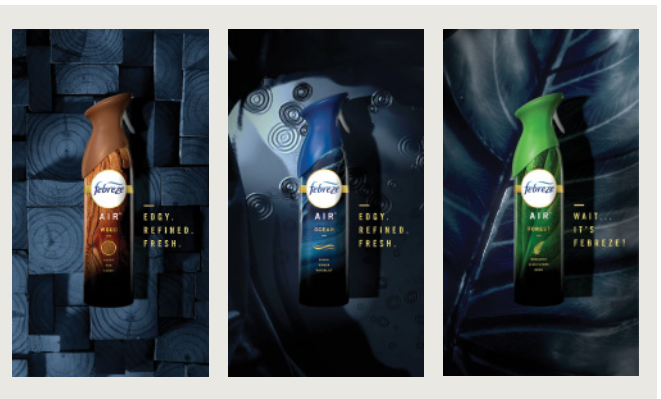


Grey Midwest

Febreze Luxe Collection Launch
Advertiser: P&G / Febreze

Visual - Art Direction - Art Direction—
Campaign

Credits:
Adam Kahn, Chief Creative Officer
Margaret Russo, Group Creative Director
Marissa Kramer, Associate Creative Director
Mark Van Patten, Art Director
Kaitlyn Keyes, Designer
Kevin Passmore, Animator
Cody Brown, Director of Photography
Alison Gottlieb, Integrated Producer
Ryan Spalazzi, SVP of Creative Content
Emily Fague, Account Supervisor
Lee-Ann Hall, Project Manager
Telisha Galizio, Associate Director of Strategy

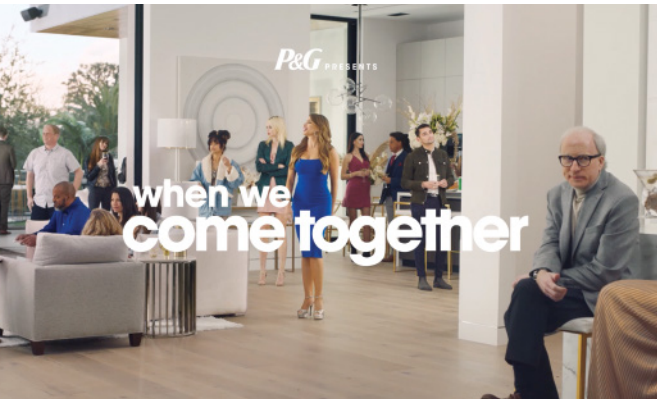


Grey Midwest

When We Come Together
Advertiser: Procter & Gamble

Film & Video - Video Editing

Credits:
Pete Carter, Vice President and Harley
Procter Marketer, Brand Building Integrated
Communications P&G
Brad Trimble, BBIC IPM - P&G
Adam Kahn, Chief Creative Officer
Jeff Stamp, Chief Content Officer - Grey NY
Brooke Anderson, Creative Director
Zach Fugate, Art Director
Brooke Strozdas, Copywriter
Christopher Reintz, Chief Client Officer
Sarah Medley, Group Director,
Client Operations
James McPherson, Chief Production Officer
- Grey NY
Dante de Parma, Integrated Producer - Grey NY
Alon Benari, Chief Creative Officer - Eko



Grey Midwest

When We Come Together
Advertiser: Procter & Gamble

Digital Creative Technology -
User Experience

Credits:
Pete Carter, Vice President and Harley
Procter Marketer, Brand Building Integrated
Communications P&G
Brad Trimble, BBIC IPM - P&G
Adam Kahn, Chief Creative Officer
Jeff Stamp, Chief Content Officer - Grey NY
Brooke Anderson, Creative Director
Zach Fugate, Art Director
Brooke Strozdas, Copywriter
Christopher Reintz, Chief Client Officer
Sarah Medley, Group Director, Client
Operations
James McPherson, Chief Production Officer
- Grey NY



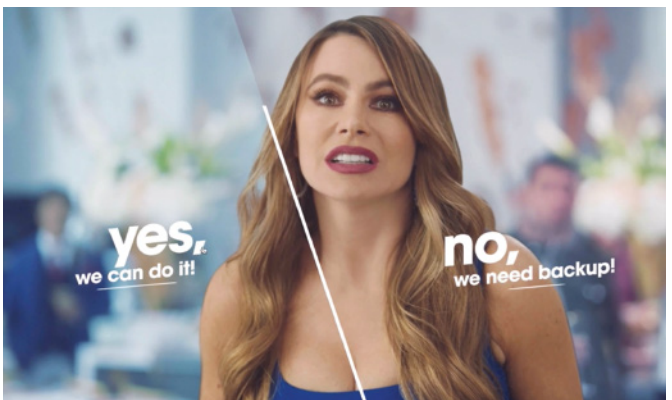
Dante de Parma, Integrated Producer - Grey NY
Alon Benari, Chief Creative Officer - Eko

Grey Midwest

When We Come Together
Advertiser: Procter & Gamble

Digital Creative Technology - Innovative Use
of Interactive / Technology

Credits:
Pete Carter, Vice President and Harley
Procter Marketer, Brand Building Integrated
Communications P&G
Brad Trimble, BBIC IPM - P&G
Adam Kahn, Chief Creative Officer
Jeff Stamp, Chief Content Officer - Grey NY
Brooke Anderson, Creative Director
Zach Fugate, Art Director
Brooke Strozdas, Copywriter
Christopher Reintz, Chief Client Officer
Sarah Medley, Group Director,
Client Operations
James McPherson, Chief Production Officer
- Grey NY



Dante de Parma, Integrated Producer - Grey NY
Alon Benari, Chief Creative Officer - Eko

Curiosity

Social Distance Supply
Advertiser: The United Nations

Sales & Marketing - Pro Bono Marketing &
Specialty Advertising - Campaign

Credits:
Jeff Warman, Chief Creative Officer
Lee Taylor, Creative Director
Jason Fotter, Associate Creative Director, CW
Andy Millard, Designer
Courtney Frank, Producer
SRO Prints, Printer



The Next Wave

BLM - Police Rebrand
The Next Wave

Print - Pro Bono Print Advertising - Campaign

Credits:
The Next Wave, Creative Team
Brave photographers on the front lines

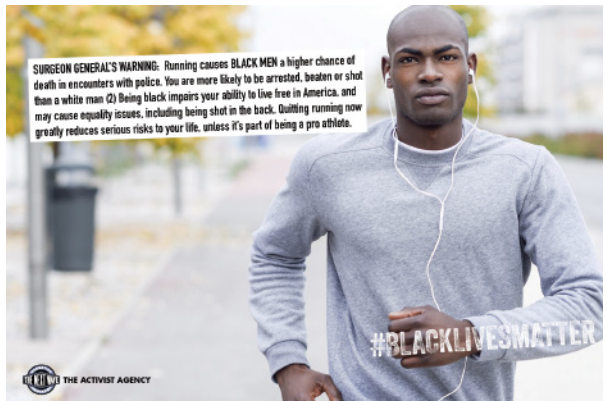


The Next Wave

Surgeon Generals Warning #BLM
The Next Wave

Print - Pro Bono Print Advertising - Campaign

Credits:
The Next Wave, Creative Team
Stock Photos



Empower

Window Gift Guide
Advertiser: Empower

Out-Of-Home & Ambient Media - Corporate
Social Responsibility Ambient Media - Single
Occurrence

Credits:
Andrea Book, Senior Designer
Sean Dana, Senior Creative Director
Terry Dillon, Creative Director
Evan Dulaney, Senior Copywriter
Wally German, Visual Engineer
Charlie Spicker, Visual Engineer
Jenna Pagliarini, Creative Intern
Natalie Baer, Director, Creative Production
Meghann Craig, VP, Marketing
Ali Kelly, Associate Director, Marketing

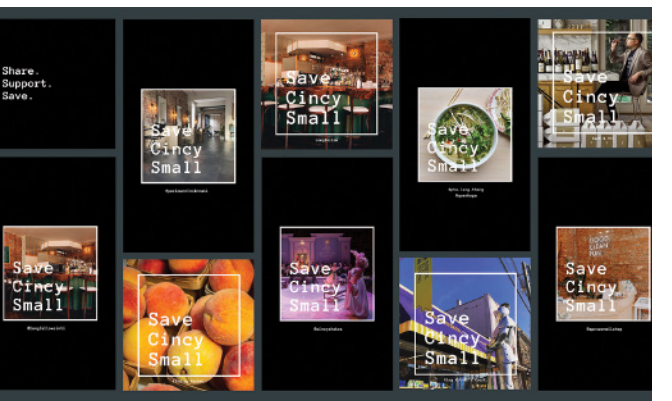


Curiosity

Save Cincy Small

Online/Interactive - Pro Bono - Pro Bono
Online/Interactive Campaign

Credits:
Jeff Warman, Chief Creative Officer
Lee Taylor, Creative Director
Katie Gerdes, Creative Director
Jason Fotter, Associate Creative Director, CW
Andy Millard, Designer



Mills James

Secret | Game Face
Advertiser: Procter & Gamble

Film, Video & Sound - Corporate Social
Responsibility Television

Credits:
Tom Able, Director | Editor | Motion Graphics
Laura Christman, Producer
Kayleigh Lennon, Associate Producer
Andy Marshall, Director of Photography
Da'Sha Jones, Visual Effects Designer



Business Feature

“
Arnold's not
only feels like an
extension of
our office, but home.”

Hayli Craig

LEAP Group

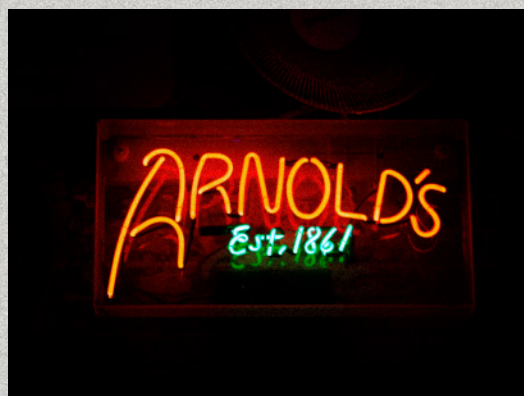
Arnold's Bar & Grill

210 E 8th Street
Cincinnati, OH 45202

(513) 421-6234

arnoldsbarandgrill.com

Arnold's is Cincinnati's oldest continuously-operated Tavern. With decor that must be seen to be believed, this Downtown institution attracts an eclectic mix. The friendly service and vibrant live music scene help make it worth coming back to again and again. You'll feel like a regular by the time the screen door slams shut behind you.



Silver

Silver

Curiosity

Curiosity Rebrand Press Kit
Advertiser: Curiosity

Advertising Industry Self-Promotion (Sales & Marketing) - Collateral - Direct Marketing & Specialty Advertising (printed or digital)

Credits:

Jeff Warman, Chief Creative Officer
Lee Taylor, Creative Director
Katie Gerdes, Creative Director
Andy Millard, Designer
Christian Jaekle, Copywriter
Courtney Frank, Producer



gyro

EmblemHealth "A New New York"
Advertiser: EmblemHealth

Out-of-Home - Outdoor Board - Flat
- Single Unit

Credits:

Maggie Powers, Creative Director
Carolyn Frank, Associate Creative Director
Julio Matos, Senior Production Designer



Empower

Window Gift Guide
Advertiser: Empower

Advertising Industry Self-Promotion (Out-of-Home & Ambient Media) - Advertising Industry Self-Promotion Ambient Media

Credits:

Andrea Book, Senior Designer
Sean Dana, Senior Creative Director
Terry Dillon, Creative Director
Evan Dulaney, Senior Copywriter
Wally Gorman, Visual Engineer
Charlie Spicker, Visual Engineer
Jenna Pagliarini, Creative Intern
Natalie Baer, Director, Creative Production
Meghann Craig, VP, Marketing
Ali Kelly, Associate Director, Marketing



Grey Midwest

My Black Is Beautiful #HowWe
Advertiser: Procter & Gamble

Websites - Websites - Microsites

Credits:

Adam Kahn, Chief Creative Officer
Carly Quellman, Associate Creative Director
Jessica Capp, Associate Director, Technology
Yvonne Starkey-Posey, Director, Strategy
Jenn Hempelmann, Program Manager
Jordan Wright, Senior Designer
Nathan Dall, Senior Analyst
Jewell Donaldson, Senior Copywriter
Mark Beck, Senior Director, Technology
Emmanuel Bakarema, Associate Director,
User Experience
Rebecca Wynne, Associate Director, Search



Silver

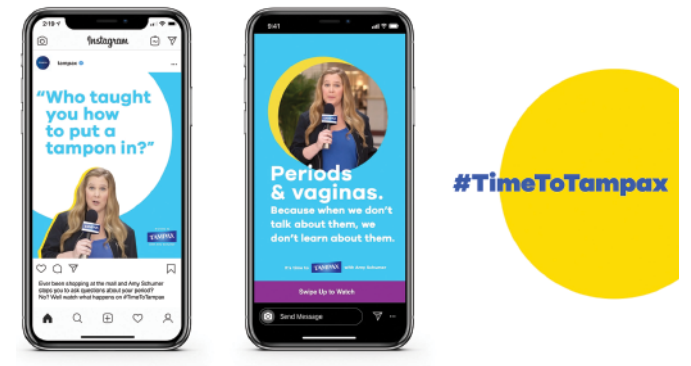
Grey Midwest

#TimeToTampax Social Campaign
Advertiser: P&G / Tampax

Social Media - Social Media - Social Media
Campaign

Credits:

Adam Kahn, Chief Creative Officer
Margaret Russo, Group Creative Director
Marissa Kramer, Associate Creative Director
Jessica Cahill, Senior Designer
Kaitlyn Keyes, Designer
Brooke Strozdas, Copywriter
Andrea Bollin, VP, Account Director
Sarah Medley, Group Director,
Client Operations
Libby Zesch, Project Manager
Telisha Galizio, Associate Director of Strategy
Christopher Reintz, Chief Client Officer
Matt Berohn, Director/Display Manager



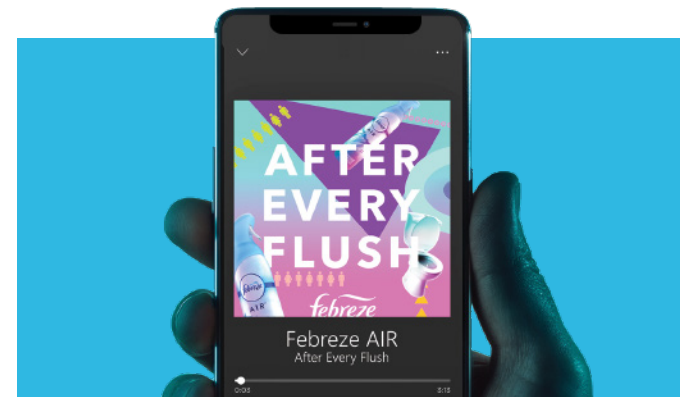
Grey Midwest

“After Every Flush” Song Acoustic
Advertiser: P&G / Febreze

Sound - Music - Music With Lyrics—Single

Credits:

Adam Kahn, Chief Creative Officer
Margaret Russo, Group Creative Director
Marissa Kramer, Associate Creative Director
Mark Van Patten, Art Director
Marge Mikolajewski, VP, Account Director
Emily Fague, Account Supervisor
Lee-Ann Hall, Project Manager
Telisha Galizio, Associate Director of Strategy
Sarah Medley, Group Director,
Client Operations
Christopher Reintz, EVP,
Account Management



Curiosity

Curiosity Rebrand: Website
Advertiser: Curiosity

Advertising Industry Self-Promotion (Online/
Interactive) - Advertising Industry Self-
Promotion Online/Interactive

Credits:
Jeff Warman, Chief Creative Officer
Lee Taylor, Creative Director
Katie Gerdes, Creative Director
Andy Millard, Designer
Christian Jaekle, Copywriter
Libby Mock, Producer



Empower

TriHealth Cancer Radio
Advertiser: TriHealth

Audio/Radio Advertising - Audio/Radio
Advertising / Local - Campaign

Credits:
Terry Dillon, Creative Director
Sean Dana, Senior Creative Director
Digital Groove, Audio Production
Amie Senich, Director, Client Operations
Lucy Allara, Program Management
Natalie Baer, Director, Creative Production

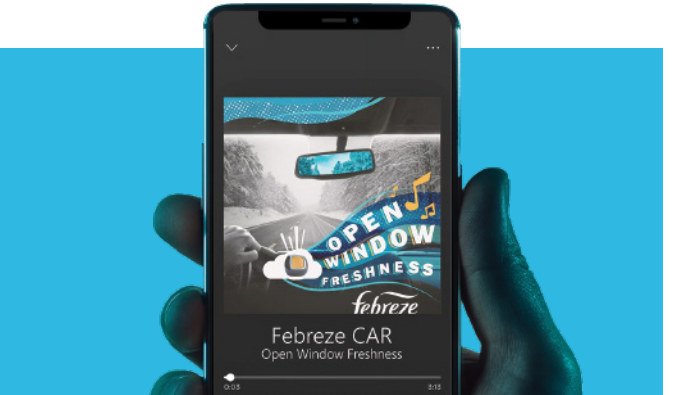


Grey Midwest

"Open Window Freshness" Song Ad
Advertiser: P&G / Febreze

Audio/Radio Advertising - Audio/Radio
Advertising - Regional/National- Single Spot
:30 seconds or less

Credits:
Adam Kahn, Chief Creative Officer
Margaret Russo, Group Creative Director
Marissa Kramer, Associate Creative Director
Mark Van Patten, Art Director
Lauren Hayes, Art Director
Marge Mikolajewski, VP, Account Director
Emily Fague, Account Supervisor
Sarah Medley, Group Director, Client
Operations
Lee-Ann Hall, Project Manager
Katie Pembaur, Strategy Director
Christopher Reintz, Chief Client Officer



Grey Midwest

Cascade "Sorta" Radio
Advertiser: Cascade

Audio/Radio Advertising - Audio/Radio
Advertising - Regional/National - Single Spot
:30 seconds or less

Credits:
Emily Desmond, Senior Copywriter
Brooke Anderson, Creative Director
Mark VanPatten, Art Director
Leah Zimmer, Account Supervisor
Telisha Galizio, Associate Director of Strategy
Marge Mikolajewski, Account Director
Sheri Lutz, Head of Production Operations
Leilah Brasier, Project Manager
Vicky Giovanis, Business Manager
Adam Kahn, Chief Creative Officer
Christopher Reintz, Chief Client Officer



Curiosity

Behind Your Connection Campaign
Advertiser: Cincinnati Bell

Television Advertising - Television
Advertising – Local (One DMA) - Television-
Local Campaign

Credits:
Jeff Warman, Chief Creative Officer
Matt Cragolin, Creative Director, AD
Jason Fotter, Associate Creative Director, CW
Dan Bryant, Producer
Ashkan Memarian, Director - Namesake,
Production Company



Curiosity

A Little Softness :30
Advertiser: Charlie Banana

Online Film, Video, & Sound - Internet
Commercial - Single Spot – Any Length

Credits:
Jeff Warman, Chief Creative Officer
Katie Gerdes, Creative Director
Jane Manchester, Associate Creative
Director, AD
Christian Jaekle, Copywriter
Courtney Frank, Producer
Hayley Morris, Director
NERD, Production Company



Curiosity

No is Our Whoa - Willow
Advertiser: Native

Online Film, Video, & Sound - Internet
Commercial - Single Spot – Any Length

Credits:
Jeff Warman, Chief Creative Officer
Katie Gerdes, Creative Director
Jane Manchester, Associate Creative
Director, AD
Christian Jaekle, Copywriter
Andy Millard, Designer
Mike White, Production Artist
Jillian Kavinsky, Content Designer
Joel Roewer, Digital Media Designer
Dan Bryant, Producer
Watts LA, Directors
London Alley, Production Company
I Love Dust, Motion Graphics



Curiosity

A Little Softness - Campaign
Advertiser: Charlie Banana

Online Film, Video, & Sound - Internet
Commercial - Internet Commercial Campaign

Credits:
Jeff Warman, Chief Creative Officer
Katie Gerdes, Creative Director
Jane Manchester, Associate Creative
Director, AD
Christian Jaekle, Copywriter
Courtney Frank, Producer
Hayley Morris, Director
NERD, Production Company



Yellowhaus Studio

Who Dey State of Mind
Advertiser: Cincinnati Bengals

Branded Content & Entertainment - Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Credits:
Patrick Meier, Director / DP / Editor
Jeff Bucalo, Producer
Ben Dover, Gaffer
Mike Rotche, Grip
Amanda Huggenkis, Hair & Makeup / Stylist



Empower

Ring Our Your Support
Advertiser: TriHealth

Branded Content & Entertainment - Branded Content & Entertainment For Online Film, Video & Sound - Single entry – more than :60 seconds

Credits:
Terry Dillon, Creative Director
Sean Dana, Senior Creative Director
Wally German, Visual Engineer
Alex Macon, Creative Intern
Tate Webb, Editor
Natalie Baer, Director, Creative Production
Amie Senich, Director, Client Operations
Lucy Allara, Program Management
Elyse Vincent, Director, Client Operations
Denise Halpin, SVP, Client Leadership



Lightborne

Blake & Gwen ACMA - Blue Bird Cafe
Advertiser: Dick Clark Productions / Academy of Country Music Awards - CBS

Branded Content & Entertainment - Branded Content & Entertainment For Television

Credits:
Ryan McAllister, Creative Director
Kevin Gautraud, Animator
Lee Hoffman, Animator
Neil Smith, Art Direction
Ryan Elliot, Director of Photography

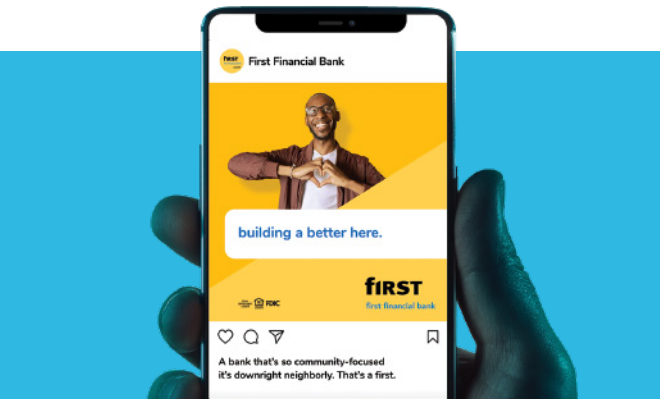


First Financial Bank

First Financial Awareness Campaign
Advertiser: First Financial Bank

Integrated Campaigns - Integrated Advertising Campaigns - Consumer Campaign-Regional/National

Credits:
Mandy Neeley, Chief Strategy Officer
Jenny Powell, Chief Marketing Officer
Ann Farmiga, Brand Manager
JJ Paoletti, LOB Marketing Manager
Lauren Ponti-Zins, Communications Manager
The Agency Team at Bradley and Montgomery (BaM),



Empower

Grind Before You Shine Episode 1
Advertiser: Empower

Advertising Industry Self-Promotion (Film, Video, & Sound) - Advertising Industry Self-Promotion Film, Video & Sound

Credits:
Annette Echikunwoke, Search Specialist
Terry Dillon, Creative Director
Meghann Craig, VP, Marketing
Sean Dana, Senior Creative Director
Wally German, Visual Engineer
Natalie Baer, Director, Creative Production



Grey Midwest

Febreze “Light as Paper” Social
Advertiser: P&G / Febreze

Visual - Art Direction - Art Direction—Single

Credits:
Adam Kahn, Chief Creative Officer
Margaret Russo, Group Creative Director
Marissa Kramer, Associate Creative Director
Mark Van Patten, Art Director
Marge Mikolajewski, VP, Account Director
Emily Fague, Account Supervisor
Sarah Medley, Group Director, Client Operations
Lee-Ann Hall, Project Manager
Katie Pembaur, Strategy Director
Telisha Galizio, Associate Director of Strategy
Alison Gottlieb, Integrated Producer
Ryan Spalazzi, SVP of Creative Content

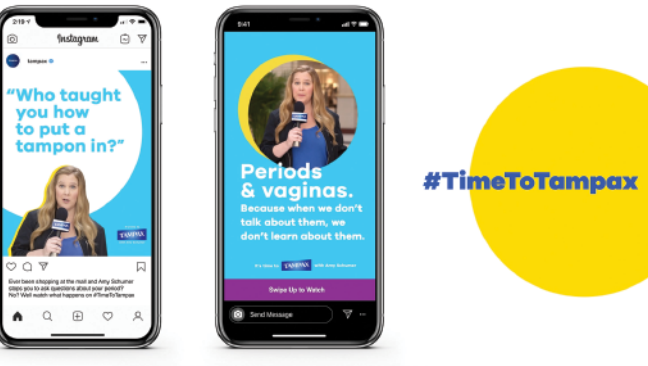


Grey Midwest

#TimeToTampax Social Campaign
Advertiser: P&G / Tampax

Copywriting - Copywriting

Credits:
Adam Kahn, Chief Creative Officer
Margaret Russo, Group Creative Director
Marissa Kramer, Associate Creative Director
Jessica Cahill, Senior Designer
Kaitlyn Keyes, Designer
Brooke Strozdas, Copywriter
Andrea Bollin, VP, Account Director
Sarah Medley, Group Director, Client Operations
Libby Zesch, Project Manager
Telisha Galizio, Associate Director of Strategy
Christopher Reintz, Chief Client Officer
Matt Berohn, Director/Display Manager

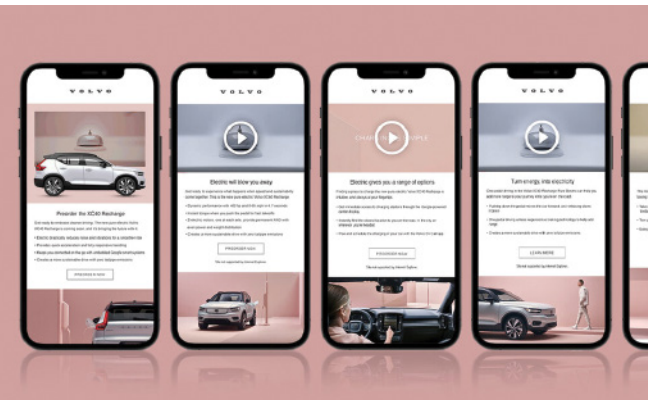


Grey Midwest

Volvo Recharge Campaign
Advertiser: Volvo USA

Advertising & Promotion - Email

Credits:
Adam Kahn, Chief Creative Officer
Mara U. Cakan, Creative Director
Clynton Kelly, Copywriter
Bradley Harris, Designer
Debbie Hirschfield, SVP, Account Director
James McPherson, Townhouse Head of Integrated Production
Brooke Azzaro, Townhouse Associate Integrated Producer
Vicky Giovanis, Townhouse Business Manager
Lauren Kulchinsky, Managing Director, Gramercy Park Studios
Michaela Moriarty, Post Producer, Gramercy Park Studios
Steve Hafner, Editor, Gramercy Park Studios

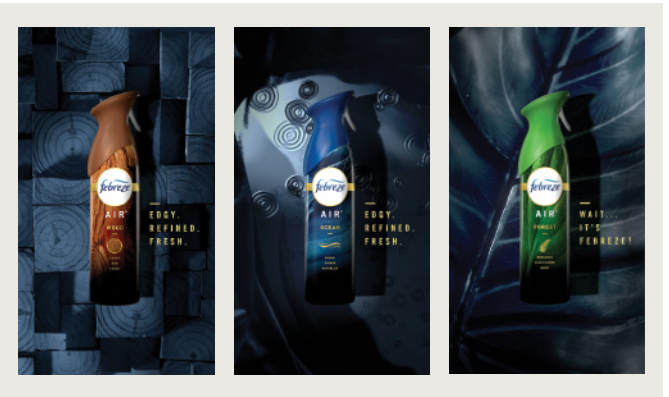


Grey Midwest

Febreze Luxe Collection Launch
Advertiser: P&G / Febreze

Online/Interactive Campaign - Online/
Interactive Campaign

Credits:
Adam Kahn, Chief Creative Officer
Margaret Russo, Group Creative Director
Marissa Kramer, Associate Creative Director
Mark Van Patten, Art Director
Kaitlyn Keyes, Designer
Kevin Passmore, Animator
Cody Brown, Director of Photography
Alison Gottlieb, Integrated Producer
Ryan Spalazzi, SVP of Creative Content
Emily Fague, Account Supervisor
Lee-Ann Hall, Project Manager
Telisha Galizio, Associate Director of Strategy

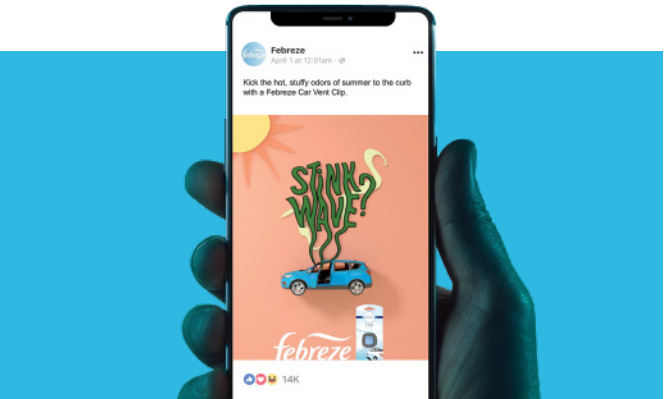


Grey Midwest

Hot Car "Stink Wave" Social Ad
Advertiser: P&G / Febreze

Visual - Art Direction - Art Direction—Single

Credits:
Adam Kahn, Chief Creative Officer
Margaret Russo, Group Creative Director
Marissa Kramer, Associate Creative Director
Mark Van Patten, Art Director
Brooke Strozdas, Copywriter
Kaitlyn Keyes, Designer
Marge Mikolajewski, VP, Account Director
Emily Fague, Account Supervisor
Sarah Medley, Group Director,
Client Operations
Lee-Ann Hall, Project Manager
Katie Pembaur, Strategy Director
Alison Gottlieb, Integrated Producer



Saatchi & Saatchi X

Bounce Pet Hair & Lint Guard
Advertiser: Procter and Gamble

Visual - Still Photography - Black & White/
Color/ Digitally Enhanced—Campaign

Credits:
Casey Lissau, VP, Creative Director
Sadia Ashraf, Associate Account Director
Zaki Khalid, Account Executive
Eric Hahn, Senior Copywriter
Derrick Ellis, Associate Creative Director
Mo Philopos, Senior Art Director
Eric Rutherford, Art Director
Alli Whitaker, Producer
Anita Frederick, Senior Production Manager
Tonya Hornsby, Project Leader
Robert Frolich, Filtre, Retouching
Jeff Sciortino, Photographer



Harris Media LLC

Home for the Holidays
Advertiser: St Elizabeth Healthcare

Film & Video - Cinematography -
Cinematography—Single

Credits:
Production by Harris Media Co
Diane Bielo & Rudy Harris, Producers
Rudy Harris, Director
Micah Simms, Director of Photography
Lindsey Michels, Editor
Rob Bessette, Colorist
Brandon Weaver, Gaffer
Julie Long, Art Direction
Joe Dunlap, Music & Mixing
Aaron Morgan, Vocalist
Tammi Harris & Cayleigh Kerns, Production
Assistants



Empower

OTR Window Gift Guide
Advertiser: Empower

Corporate Social Responsibility - Corporate Social Responsibility Campaign - Integrated Media Corporate Social Responsibility Campaign

Credits:
Andrea Book, Senior Designer
Sean Dana, Senior Creative Director
Terry Dillon, Creative Director
Evan Dulaney, Senior Copywriter
Wally German, Visual Engineer
Charlie Spicker, Visual Engineer
Jenna Pagliarini, Creative Intern
Natalie Baer, Director, Creative Production
Meghann Craig, VP, Marketing
Ali Kelly, Associate Director, Marketing



Grey Midwest

Febreze "Light as Paper" Social
Advertiser: P&G / Febreze

Visual - Illustration - Illustration - Single

Credits:
Adam Kahn, Chief Creative Officer
Margaret Russo, Group Creative Director
Marissa Kramer, Associate Creative Director
Mark Van Patten, Art Director
Marge Mikolajewski, VP, Account Director
Emily Fague, Account Supervisor
Sarah Medley, Group Director, Client Operations
Lee-Ann Hall, Project Manager
Katie Pembaur, Strategy Director
Telisha Galizio, Associate Director of Strategy
Alison Gottlieb, Integrated Producer
Ryan Spalazzi, SVP of Creative Content



Curiosity

Curiosity Rebrand - Logo
Advertiser: Curiosity

Visual - Logo Design

Credits:
Jeff Warman, Chief Creative Officer
Lee Taylor, Creative Director
Katie Gerdes, Creative Director
Andy Millard, Designer



EarlyBird Films, LLC

Submerged - Rachel Wilz Collection
Advertiser: Rachel Wilz - Fashion Designer

Branded Content & Entertainment - Branded Content & Entertainment - Non-Broadcast

Credits:
Matthew Henkes, Co-Director, Cinematographer, Editor
Kevin Best, Co-Director, Colorist, Sound Designer



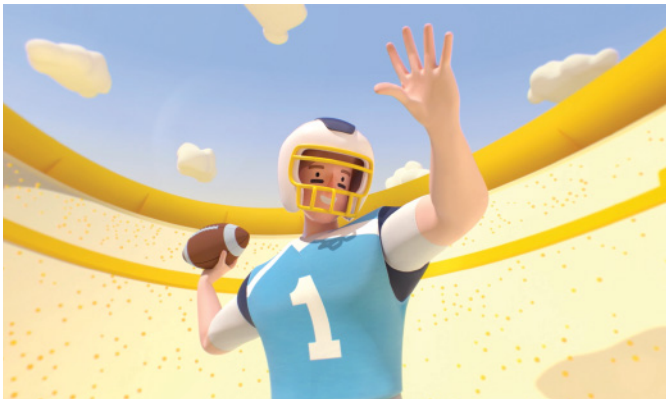
Gravity Branding & Design

Cincinnati Synchrogators
Advertiser: Cincinnati Synchrogators
Integrated Campaigns - Integrated Brand Identity Campaign - Local or Regional/ National
Credits:
Tony Neary, Creative Director
Barb Carlotta, Brand Development Director
Kim Hawes, Design Director
Chris Gajus, Design Director
Ross Jacobs, Senior Designer



Empower

TriHealth Athletes and You :30
Advertiser: TriHealth
Visual - Art Direction - Art Direction—Single
Credits:
Sean Dana, Senior Creative Director
Terry Dillon, Creative Director



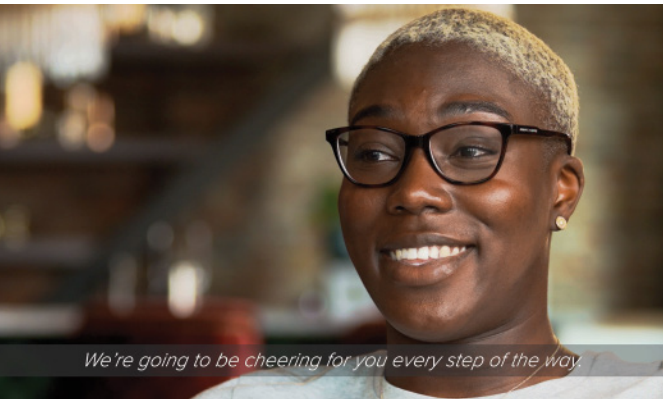
Harris Media LLC

Home for the Holidays
Advertiser: St Elizabeth Healthcare
Sound - Music - Music With Lyrics—Single
Credits:
Joe Dunlap, Composer/Mixer
Aaron Morgan, Singer



Empower

Grind Before You Shine Episode 1
Advertiser: Empower
Film & Video - Cinematography - Cinematography—Single
Credits:
Wally German, Visual Engineer



Empower

Grind Before You Shine Photography
Advertiser: Empower

Visual - Still Photography - Black & White/
Color/ Digitally Enhanced—Campaign

Credits:
Wally German, Visual Engineer
Annette Echikunwoke, Search Specialist
Natalie Baer, Director, Creative Production



The Next Wave

Basketball Diplomacy
Advertiser: David Esrati

Integrated Campaigns - Integrated
Advertising Campaigns - Consumer
Campaign-Local

Credits:
The Next Wave, Creative Team



Gravity Branding & Design

Cincinnati Synchrogators
Advertiser: Cincinnati Synchrogators

Visual - Logo Design

Credits:
Tony Neary, Creative Director
Barb Carlotta, Brand Development Director
Kim Hawes, Design Director
Chris Gajus, Design Director
Ross Jacobs, Senior Designer



Kim Cline Works, Inc.

Four Roses "Fathers Day"
Advertiser: Four Roses

Film & Video - Cinematography -
Cinematography—Single

Credits:
Eric Girgash, Director of Photography



Empower

Grind Before You Shine Series
Advertiser: Empower

Film & Video - Cinematography -
Cinematography—Campaign

Credits:
Wally German, Visual Engineer
Charlie Spicker, Visual Engineer

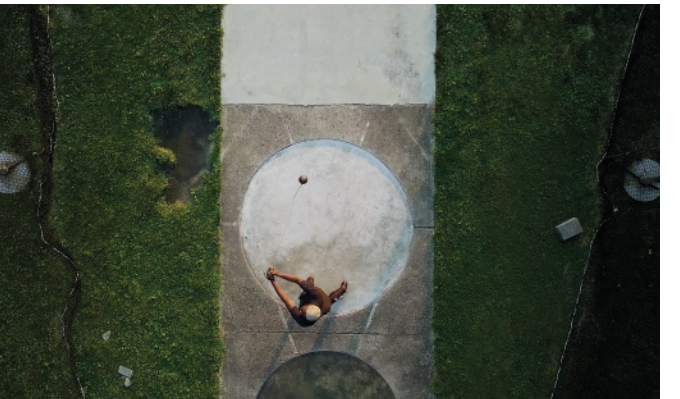


Empower

Grind Before You Shine Episode 1
Advertiser: Empower

Film & Video - Video Editing

Credits:
Wally German, Visual Engineer



Curiosity

A Little Softness Photography
Advertiser: Charlie Banana

Visual - Still Photography - Black & White/
Color/ Digitally Enhanced—Campaign

Credits:
Jeff Warman, Chief Creative Officer
Katie Gerdes, Creative Director
Jane Manchester, Associate Creative
Director, AD
Courtney Frank, Producer
JONBOB, Photographer



gyro

Canon Virginia "Makers of Possible"
Advertiser: Canon Virginia Incorporated

Visual - Still Photography - Black & White/
Color/ Digitally Enhanced—Campaign

Credits:
Michael Tittel, Executive Creative Director
Jonathan Willis (Jon Bob), Photographer



Ron Hamilton Photo

Food Portraits
Advertiser: Ron Hamilton Photo

Visual - Still Photography - Black & White/
Color/ Digitally Enhanced—Campaign

Robert Joseph, Photographer
Ron Hamilton Photo Team, Styling





Business Feature

“
It's right around the corner and has kept more of us alive more times than I can count.

Katy Martinez

Grey Midwest

Saigon Subs & Rolls

151 W 4th St
Cincinnati, OH 45202
(513) 381-7827

Everything you could ever ask for in an authentic Vietnamese restaurant, Saigon Subs & Rolls serves some of the city's best Pho, Bahn Mi, fresh spring rolls and rice bowls. Make sure to wash it all down with Vietnamese iced coffee or bubble tea. Available for dine-in or carryout.

Student

Best

of

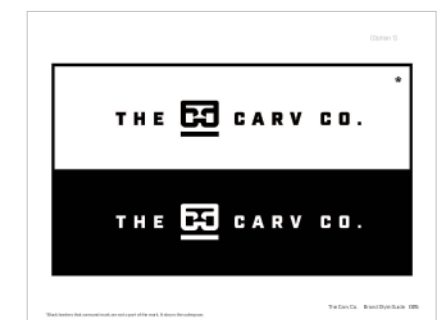
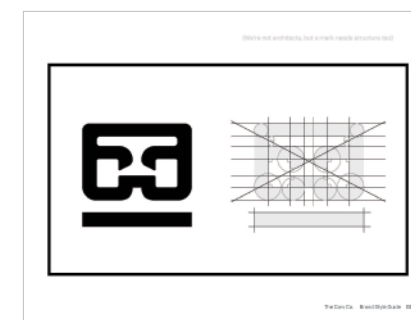
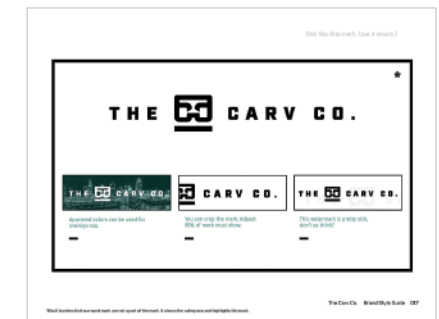
Show

Student | Best of Show

Joel Nieman

The Carv. Co
Educational Institution:
Cincinnati State Technical and Community College

Integrated Campaigns - Integrated Brand Identity Campaign -
Integrated Brand Identity Campaign - Single



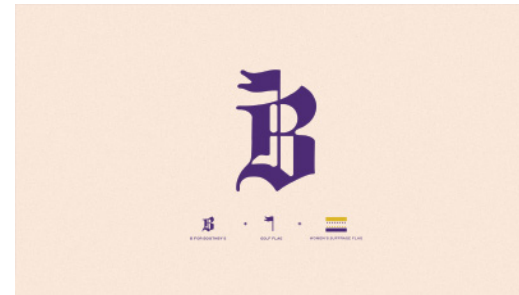
Student

Student | Judges Choice

Kyle Brinker

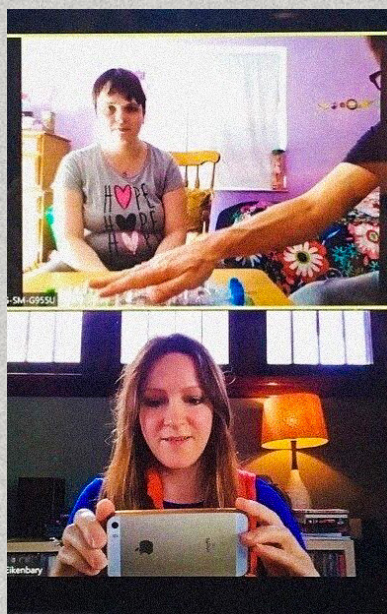
Boothby's Minigolf & Scotch
Educational Institution: Northern Kentucky University

Visual - Logo Design



Judges

Choice



Business Feature

“
**Starfire brings
the heart, reminding
us all to be a
little more human.**

Ali Kelly

Empower

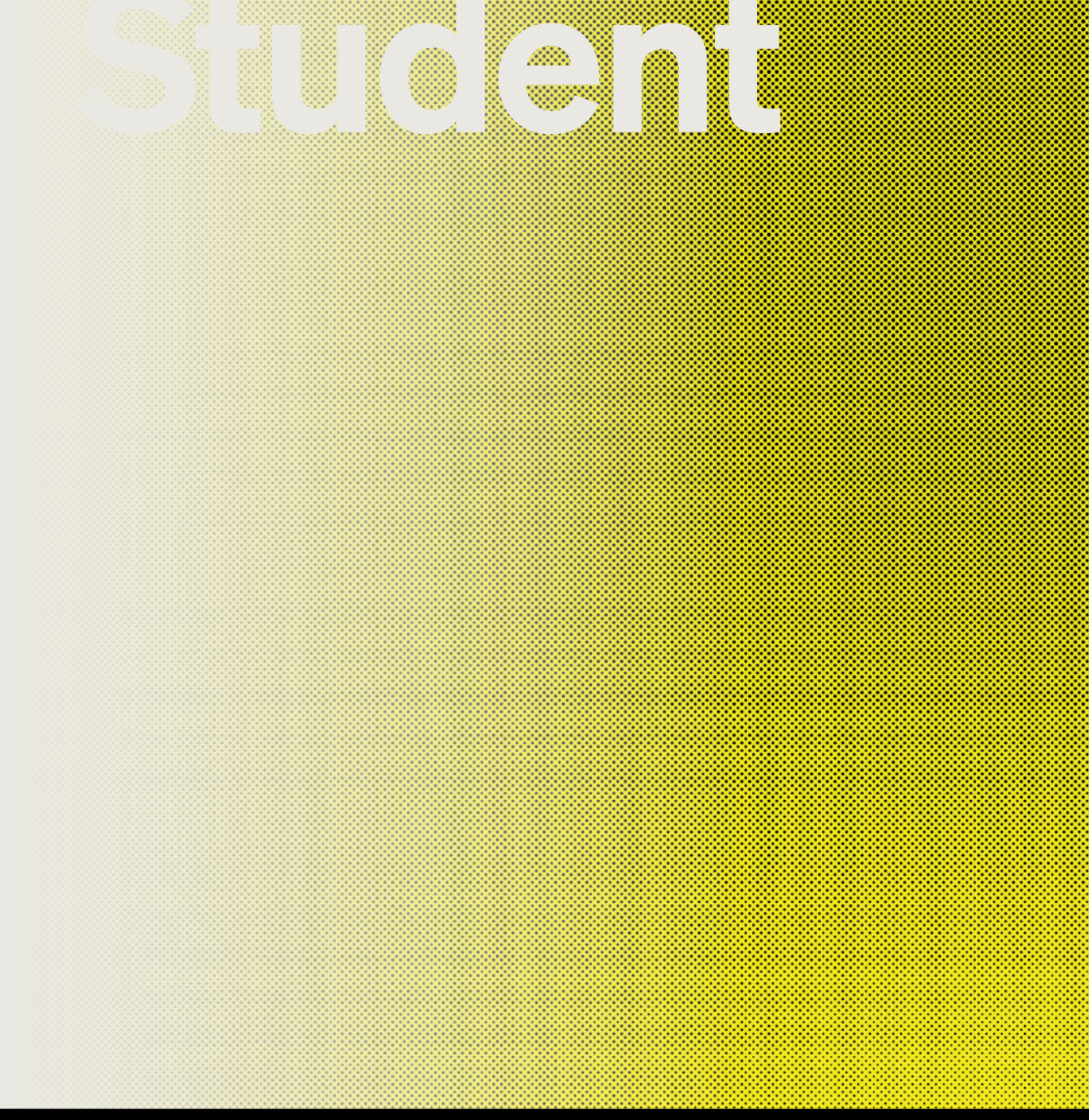
Starfire

5030 Oaklawn Dr
Cincinnati, OH 45227

(513) 651-1919

starfirecincy.org

Starfire is an organization working to build better lives for people with disabilities. Their main focus is decreasing the social isolation felt by people with disabilities. Starfire connects people to relationships and uncovers a person's talents and passions—so they can thrive in their communities alongside their neighbors.



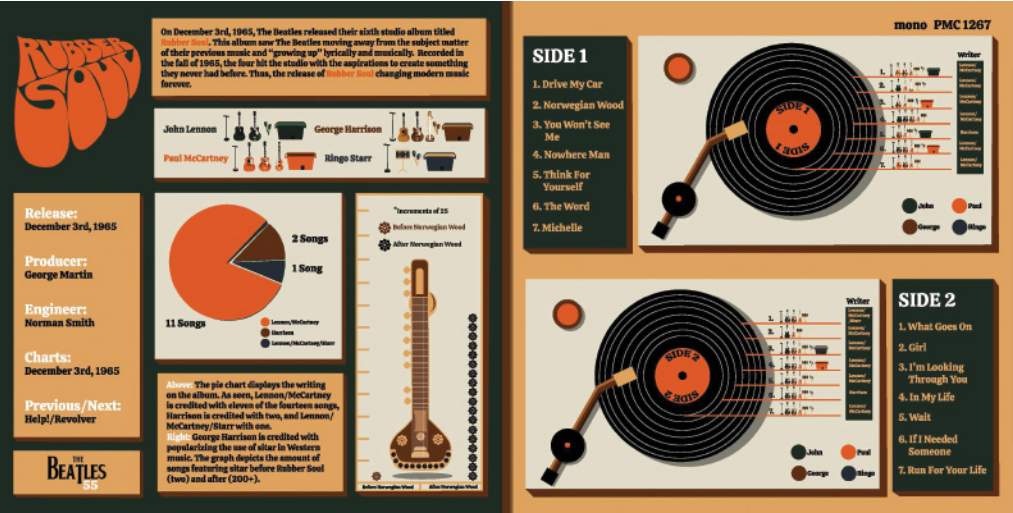
Student | Gold

Joe Gibson

Rubber Soul Promotional Infographic

Educational Institution: Cincinnati State Technical and Community College

Sales Promotion - Product or Service Sales
Promotion - Point of Purchase



Gold

Joel Nieman

The Carv. Co
Educational Institution:
Cincinnati State Technical and Community College

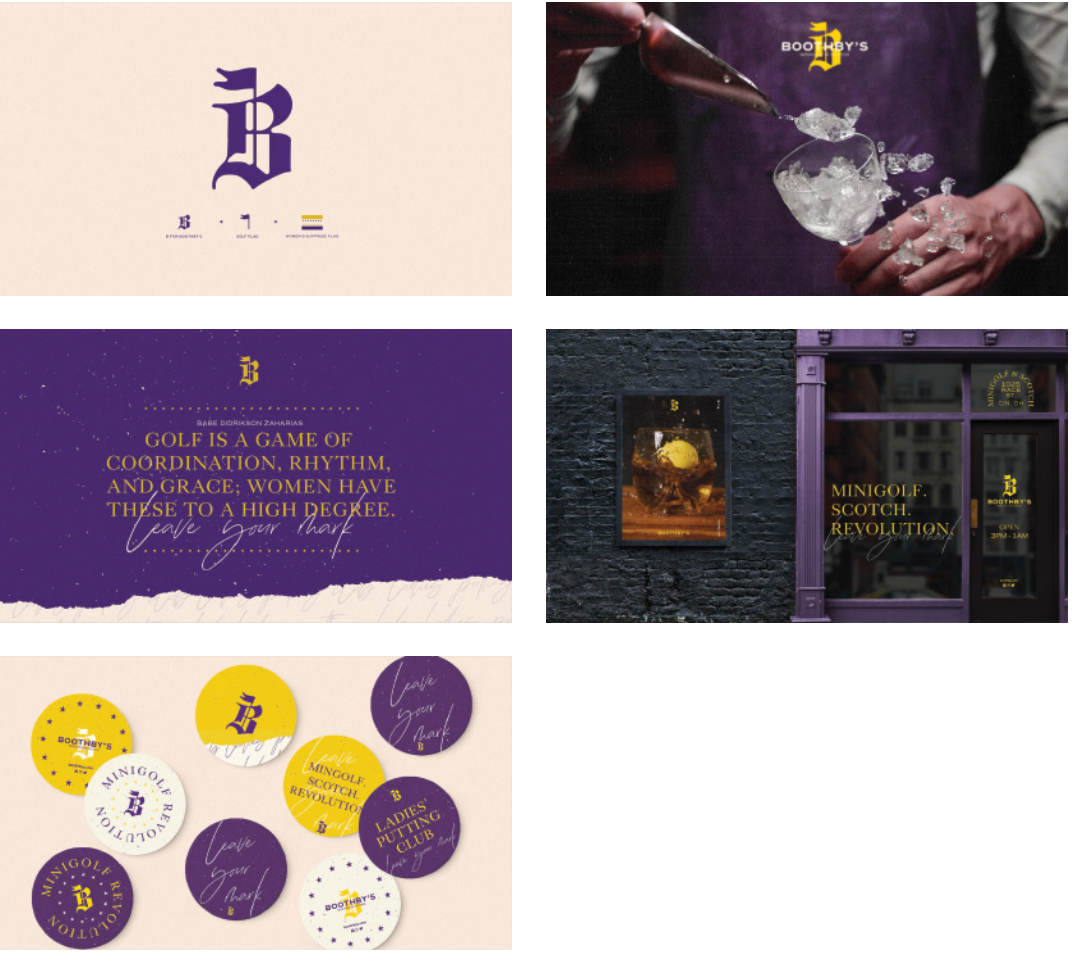
Integrated Campaigns - Integrated Brand Identity Campaign -
Integrated Brand Identity Campaign - Single

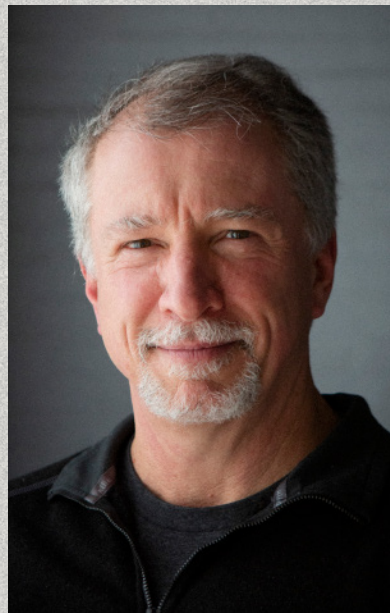


Kyle Brinker

Boothby's Minigolf & Scotch
Educational Institution: Northern Kentucky University

Visual - Logo Design





Business Feature

“
Their agility and flexibility are only matched by their commitment to great work.”

Tina Hudson

Saatchi & Saatchi X

OMS Photo

1636 Chase Ave
Cincinnati, OH 45223

(513) 813-2373

omsphoto.com

Formed in 1989, OMS is a leading imaging and production company that offers a full range of image-based creative services- photography, digital editing, motion, animation, photo-illustration, and more. The marriage between efficient process and firm aesthetics is at the heart of their business and the central core value that drives their every decision.

Student

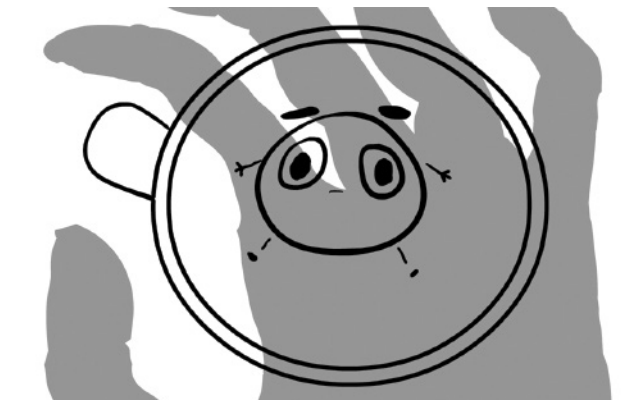
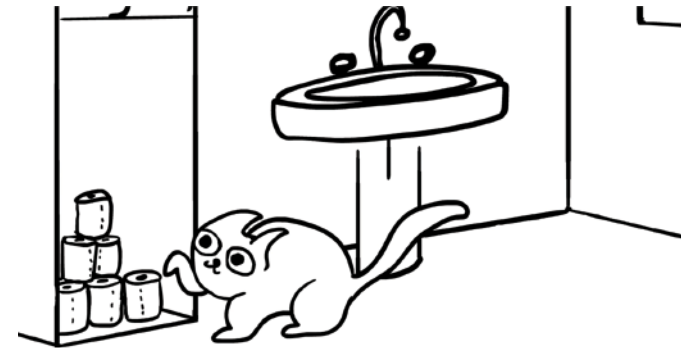
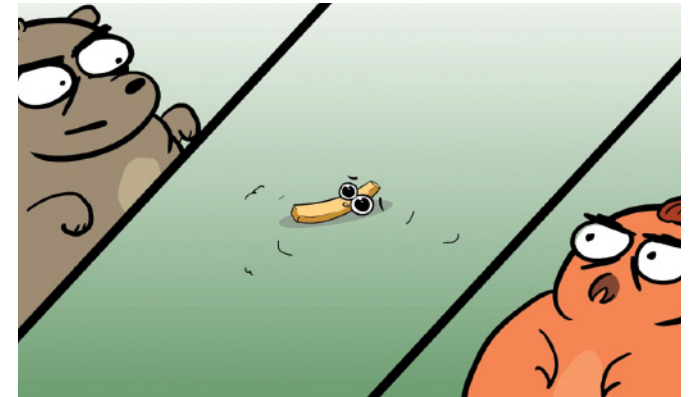
Student | Silver

Mary Hein

Animation Portfolio by Mary Hein

Educational Institution: University of Cincinnati Blue Ash College

Film, Video & Sound - Animation or Special Effects



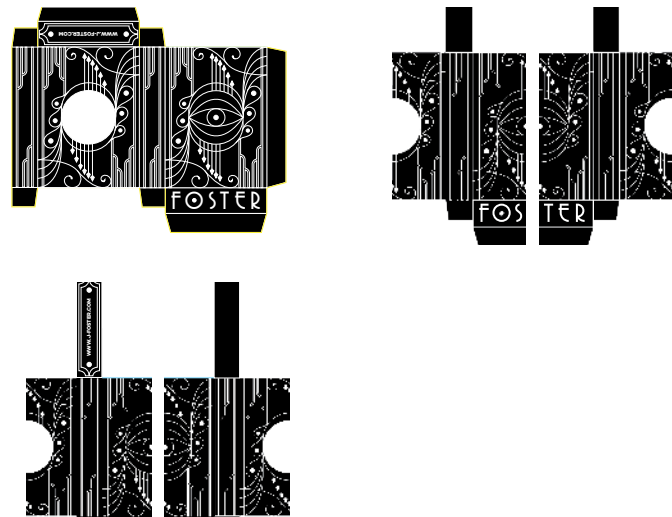
Silver

Jasper Foster

Foster X Beardsley Playing Cards

Educational Institution: Cincinnati State

Sales Promotion - Product or Service Sales
Promotion - Packaging



Abigail Sohn

Animation Portfolio by Abigail

Educational Institution: University of Cincinnati

Film, Video & Sound - Animation or
Special Effects





Business Feature

“
It's more than a
restaurant to us, it's
a place where we
always feel welcome.”

Colleen Butler

Gravity Branding & Design

du jours

615 Elsinore Place
Cincinnati, OH 45202

(513) 421-5888

dujours.com

Family owned since 2007, du jours serves fresh foods made from tried and true recipes and the highest quality ingredients. Housemade soups are served daily, including two Taste of Cincinnati Award winners. At du jours you can enjoy daily lunch specials, including sandwiches and salads made to order.



STORYCITY.CO

DEAR CREATIVES,

Let's make cool shit together.
We're Storycity, a Direction &
Design studio based in Cincy.


We make Brand Films and tell
Stories. We craft our work with
design-forward dedication;
Storytellers by nature, Artists
by Spirit.

We specialize in Live Action
Direction, 2D & 3D Motion-
Design and Custom Music.
We've also expanded into AR
and other Design Driven
Experiences.


We're forever in love with Art &
Cinema. Let's get coffee six feet
apart. Call me anytime.

Garret Ollish, co-founder
513-939-4408
garret@storycity.co

@Storycity



CONGRATULATIONS TO ALL WHO CAME TOGETHER
TO SAVE THE QUEEN

brand it
FOR GOOD 

Purpose Driven Marketing
branditforgood.com

FULFILLMENT
MSS
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A single-source, integrated
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eCommerce, warehouse &
inventory control, printing &
shipping, customer care, and
lead nurturing. Challenge us.

MarketingSupportServices.com



Est. 1984

 FIVE PRESTIGIOUS LOCATIONS

 ON-DEMAND & DEDICATED
WORKSPACE

 MEETING SPACE

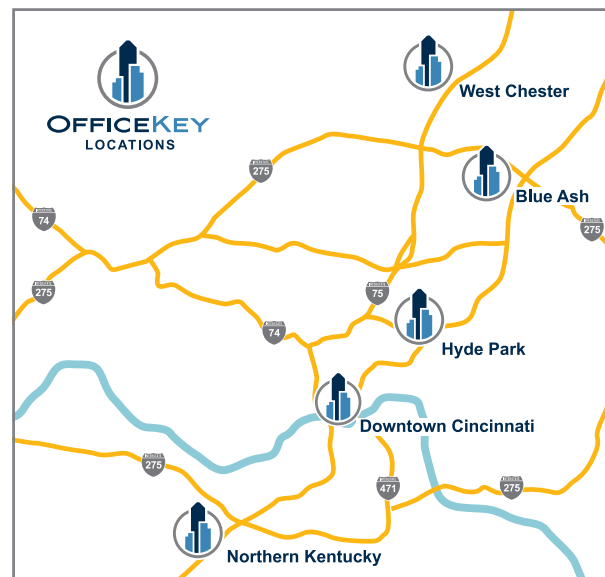
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 SERVICE AMENITIES

For more information, contact
Justin Myers at 513.721.0900
OfficeKey.com | staff@officekey.com

OfficeKey helps Cincinnati businesses
establish an office that is turnkey,
flexible, and provides a level of quality
that enhances their image.



CUR
-IOS
-ITY

We traded drink tickets for Bob Saget.

But now we wish we had one.

Congrats to all the winners!
Hope you enjoyed the show.

curiosity.fun

Supporting the Queen City's creatives
since 1868.



Patents | Trademarks | Copyrights | Media | Advertising | Privacy
2700 Carew Tower | 441 Vine Street | Cincinnati, Ohio 45202-2917 | www.whe-law.com

Calling Everyone to “Join a Committee.”

Here are some of the committees
you could choose to join:

The ADDYs Committee

This committee oversees the annual creative awards event as the first step in the three-part American Advertising Awards competition. From crafting a theme to securing the judges, to creating the event, this group makes sure that AdClub Cincinnati honors and celebrates Cincinnati's most creative achievements of the past year.

Diversity, Equality & Inclusion Committee

Formed to supporting a more inclusive and diverse advertising community, at every level of an organization to ensure everyone feels valued for who they are and the work they do. We serve as a support for existing or establishing DE&I initiatives. The community shares resources, information and best practices as well as helps define what DE&I can and should look like within a company. Want to be a part of change? Come join our DE&I committee.

Program Committee

If you want to be at the core of ongoing excitement of the AdClub - the programs committee is for you. Help to strategize, coordinate and manage agency programs, from monthly programs featuring speakers to special club social events to educational endeavors. If you are social, and like making things happen, the Program Committee is for you.

The Technology Committee

The AdClub relies on technology to house and manage member information, to communicate, to present itself (website) and to facilitate club activities. If you have digital design, web, CRM, other tech backgrounds, this may be the committee for you. Help us to maximize our technology to the benefit of all members.

Your AdClub is only as strong as the involvement of its members. We need you! There are lots of ways to get involvement and make a difference. We encourage you, no we invite you, O.K. if necessary we beg you... please get involved.

Membership Committee

Our club revolves around a robust corporate and individual membership roster. This committee helps us with membership drives, renewal reminders and reaching out to the community to build our membership. If you like meeting new people, have a little sales swagger, this committee might be the perfect committee for you to pitch in!

Communications Committee

This is where design and copy intersect with AdClub efforts. The Communications Committee manages our social media channels, designs our program and event announcements for email and other channels, supports our web page creative and other communication needs.

Student Engagement Committee

We have a focus on reaching out to the advertising, media and marketing leaders of tomorrow. From student engagement activities with colleges and design schools, to providing college scholarships to deserving students, this is an exciting committee all about giving back and paying forward.

Finance Committee

Numbers, numbers, numbers. Every organization has to be fiscally responsible, and that is what our finance committee does for AdClub Cincinnati. Everything from financial filings to working with our club accountants, this committee oversees club finances to makes sure we are fiscally responsible to our members. If this floats your boat, this may be the right place for you.

Specialized Activities

These ad-hoc committees are formed for specific and unique purposes such as the annual Media Auction, The Silver Medal Awards program and ceremony, and other specialized needs of the Club.

Please reach out to info@aafcincinnati.org with your name and the committee you are interested in joining, and committee chair will get back in touch with you to answer questions, and discuss next steps for engagement.



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Since 1921, we've long understood that it can take exceptional quality and a village of services in order to bring a brand to life. From comprehensive print and packaging to direct mail and apparel, we offer a broad suite of capabilities all under one roof. Accordingly, the pursuit to delight clients by exceeding expectations has led us to pride ourselves on being collaborative specialists and trusted thought-partners who thoroughly understand how to activate strategic concepts – transforming creative ideas into powerful results.

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